

CASE STUDY



DREAMSCAPE

KIDS

Big dreams start small

Listing Image



Every Step Shines & Sings
BALANCE, GLOW, AND MELODIES. PLAYTIME REIMAGINED
Lights + Music = Sensory Learning Fun

Lights up
 Music

Built-In LED Lights
 Musical Piano Tones

Safe Steps, Easy Play
TEXTURED GRIP AND STURDY BASE
KEEP EVERY HOP SAFE

Thick, odorless BPA-free plastic safe for barefoot play
 Pre-attached anti-slip base stays secure on any floor
 Textured non-slip surface for secure footing

Non-Slip
 No Odor
 BPA-Free

Playtime: Anytime, Anywhere
DESIGNED FOR BOTH BACKYARD RACES AND COZY LIVING ROOM FUN

Floor
 Carpet
 Grass

Indoor & Outdoor
 Longlasting
 Washable

Lightweight to carry
 Water-resistant components
 Easy to wipe clean

Watch Your Child Play, Imagine & Grow
HELPS MOTOR SKILLS, COORDINATION & CREATIVITY
Designed to grow with your child's imagination

Agility
 Sensory Stimulation
 Creative Thinking

One Glow, Three Melodies, Endless Adventures
GENTLY PRESS THE TURN-ON BUTTON ON EACH STONE TO SWITCH BETWEEN MELODIES

Gentle tune Perfect for Relaxed Play
 Dramatic beat For Action Games & Challenges
 Happy song Joyful Outdoor & Imaginative Play

Perfect Gift for Curious Little Ones
FOR BIRTHDAYS, HOLIDAYS, AND EVERYDAY PLAY

Supports Up to 220 lbs
 Gender-Neutral Design
 Ages 3+
 Kid-Approved

SIZE
35" High
4 Year old boy
2.5" High
8" diameter

Why Dreamscape Wins

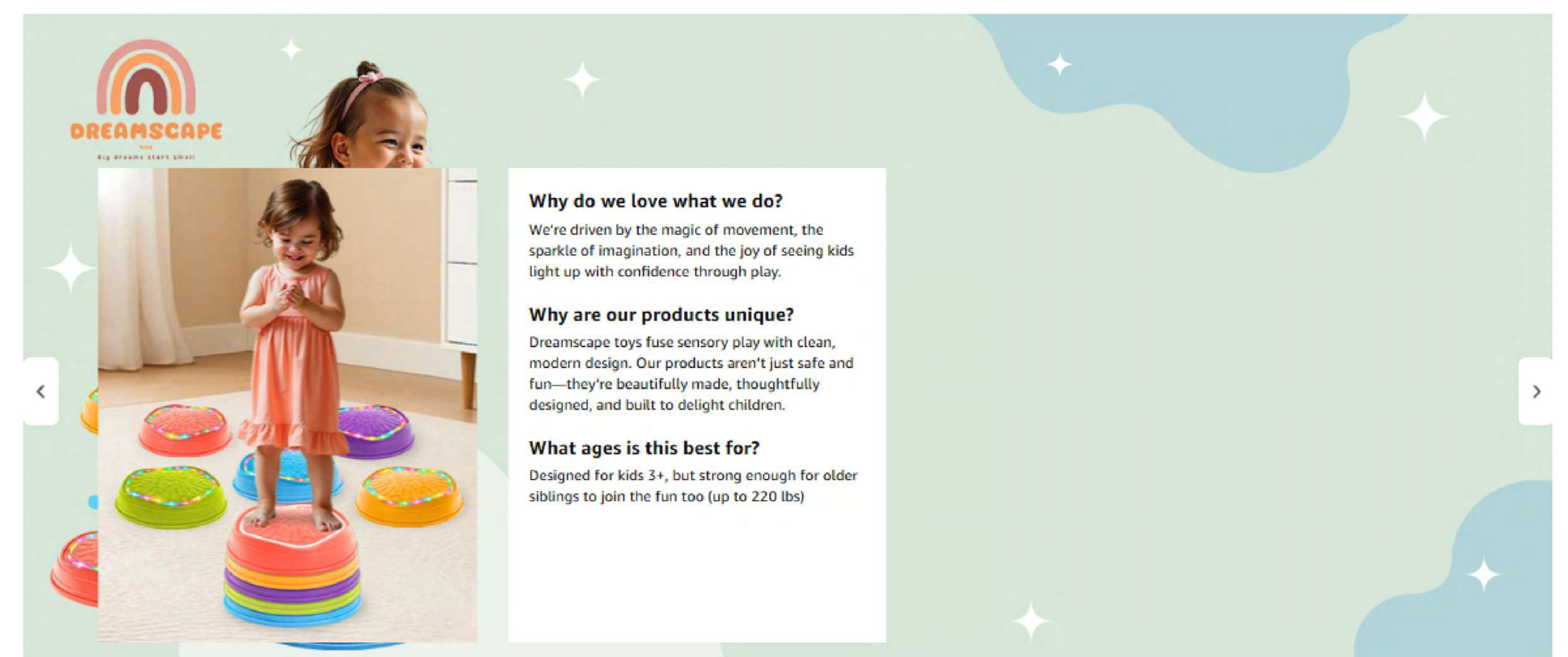
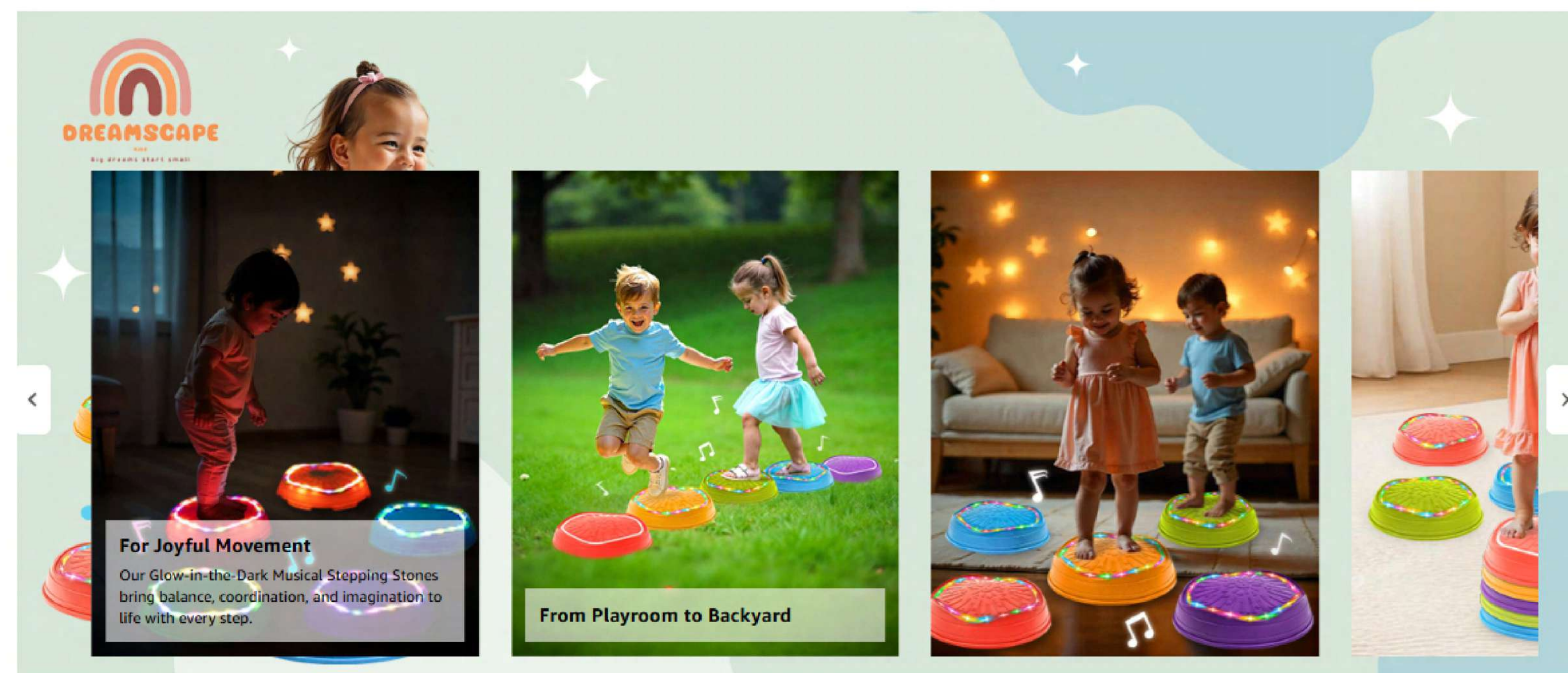
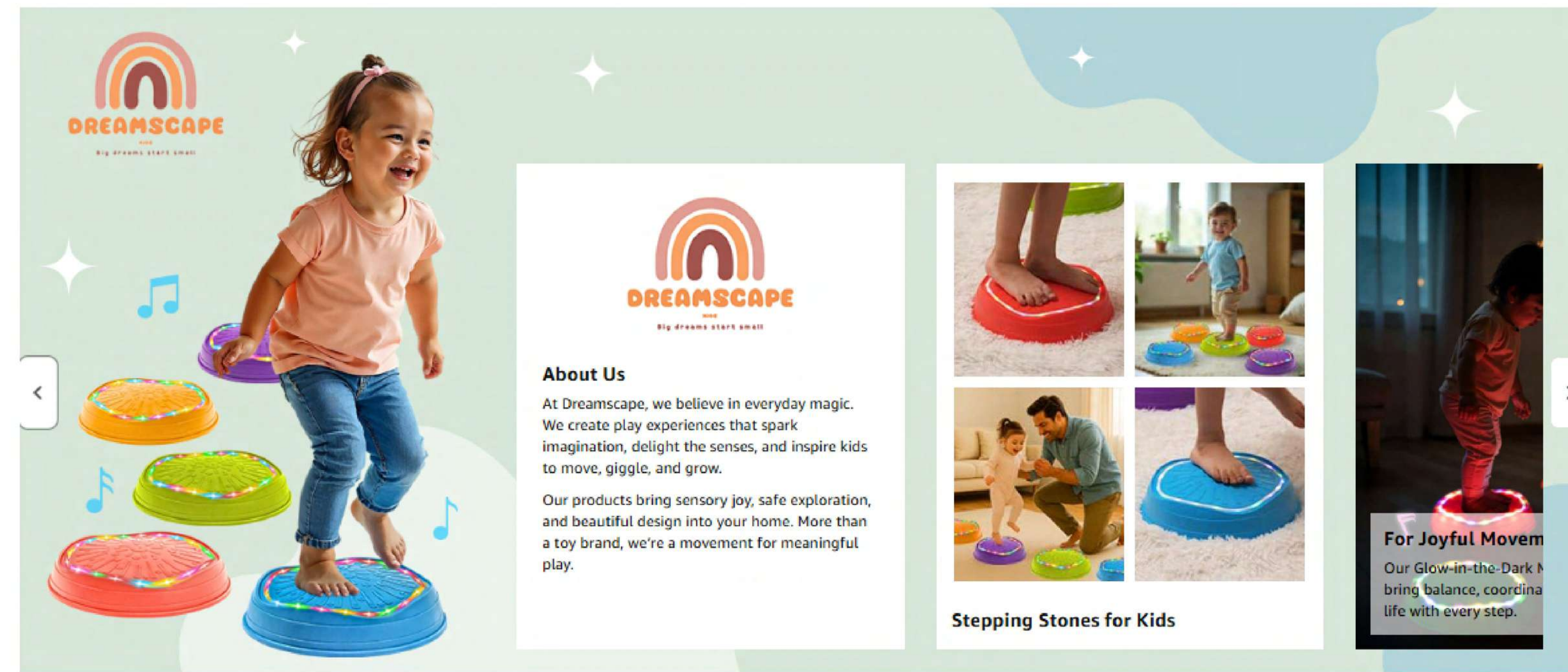
FEATURE	DREAMSCAPE	OTHERS
Light and music features	✓	✗
Lithium-free batteries	✓	✗
Safety-first design	✓	✗
Durable & high-quality	✓	✗
Pre-attached anti-slip grips	✓	✗
Includes screwdriver	✓	✗
Convenient, easy storage	One bag for all stones	Different bags for each stone



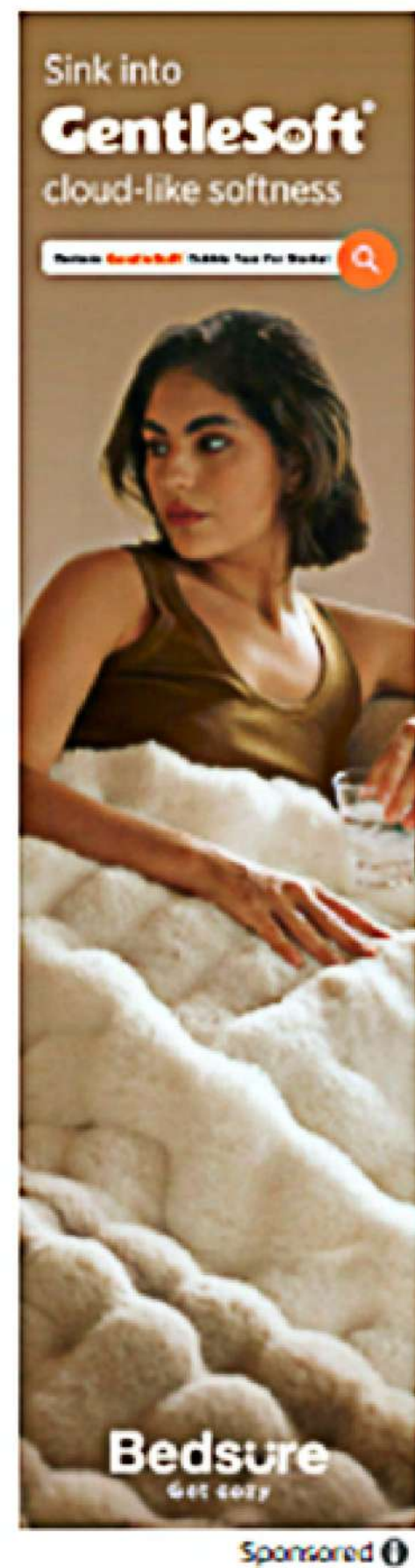
A+ Content



Brand Story



- Deals & Discounts
- All Discounts
- Today's Deals
- Condition
- ☐ New
- Seller
- ☐ TFREE
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- ☐ Animals & Nature



Results

Check each product page for other buying options. Price and other details may vary based on product size and color.



Sponsored

DREAMSCAPE KIDS Glow-in-The-Dark Musical Balance Stepping Stones, 5 pcs, Non-Slip Sensory Toy with Lights & Music, Indoor/Outdo...

4.4 ★★★★★ (40)

100+ bought in past month

\$45⁹⁹ List: ~~\$59.99~~

Prime members get FREE delivery Mon, Oct 6
Or Non-members get FREE delivery Wed, Oct 8

Ages: 36 months - 12 years

Add to cart

Rank: **ORG: 1** **SP: 1**

Niche Dive + Add to Tray



DREAMSCAPE KIDS Glow-in-The-Dark Musical Balance Stepping Stones, 5 pcs, Non-Slip Sensory Toy with Lights & Music, Indoor/Outdo...

4.4 ★★★★★ (40)

100+ bought in past month



Sponsored

Balance Beam and Stepping Stones for Kids - Non-Slip Colorful Classical Toddler Stepping Stones Outdoor, Balance Stepping Stones for...

4.4 ★★★★★ (15)

Save 33%

\$19⁹⁹ Typical: ~~\$29.99~~

Lowest price in 30 days

Prime members get FREE delivery Mon, Oct 6
Or Non-members get FREE delivery Wed, Oct 8 on \$35 of items shipped by Amazon

Only 18 left in stock - order soon.

Add to cart

Rank: **SP: 2** **ORG: -**

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Check PROFITS

Populate In Listing Builder



Overall Pick

Stepping Stones for Kids, 7pcs Non-Slip Toddler Sensory Balance Stones for Promoting Children's Coordination Skills, Obstacle Cours...

4.9 ★★★★★ (82)

200+ bought in past month



Sponsored

Kids Stepping Stones with Sound,Durable Non-Slip Balance,Sensory Stepping Stones,Obstacle Course Indoor...

4.6 ★★★★★ (11)

Save 5%

\$30⁵¹ Typical: ~~\$32.42~~

Save 5% on 2 select item(s)

Prime members get FREE delivery Mon, Oct 6
Or Non-members get FREE delivery Wed, Oct 8 on \$35 of items shipped by Amazon

Add to cart

Rank: **SP: 3** **ORG: -**

Niche Dive + Add to Tray



Calo 5Pcs Rechargeable Stepping Stones for Kids Toddler 3-5 with Light&Music,Balance Sensory Stepping Stones Indoor Outdoor...

5.0 ★★★★★ (21)

300+ bought in past month



+1 other color/pattern

Sponsored

Stepping Stones for Kids – Toddler Stepping Stones for Balance and Sensory Play, Non-Slip Indoor and Outdoor Balance Toys for Boys and...

4.7 ★★★★★ (127)

50+ bought in past month

\$34¹⁹ List: ~~\$37.99~~

Prime members get FREE delivery Mon, Oct 6
Or Non-members get FREE delivery Wed, Oct 8 on \$35 of items shipped by Amazon

Add to cart

Rank: **ORG: 42** **SP: 4**

Niche Dive + Add to Tray



+6 other colors/patterns

EPP Stepping Stones (Set of 7): Versatile Toys to Encourage Movement, Open-Ended Play, Cognitive & Motor Skills,...

3.0 ★★☆☆☆ (2)



Sponsored

Stepping Stones for Kids,Toddler Stepping Stones Indoor & Outdoor, Spcs Light up & Music Non-Slip Balance Sensory Toy,Obstacle...

4.4 ★★★★★ (17)

50+ bought in past month

\$23⁹⁹

Prime members get FREE delivery Mon, Oct 6
Or Non-members get FREE delivery Wed, Oct 8 on \$35 of items shipped by Amazon

Add to cart

Rank: **ORG: 6** **SP: 5**

Niche Dive + Add to Tray



Flooyes Stepping Stones for Kids, 6pcs Light up & Music Non-Slip Stepping Stones, Sensory Toy for Toddler Balance & Coordination...

4.5 ★★★★★ (50)

500+ bought in past month

Keyword

Sponsored Ranking

Organic Ranking

Raw Image



Edited PNG Image

