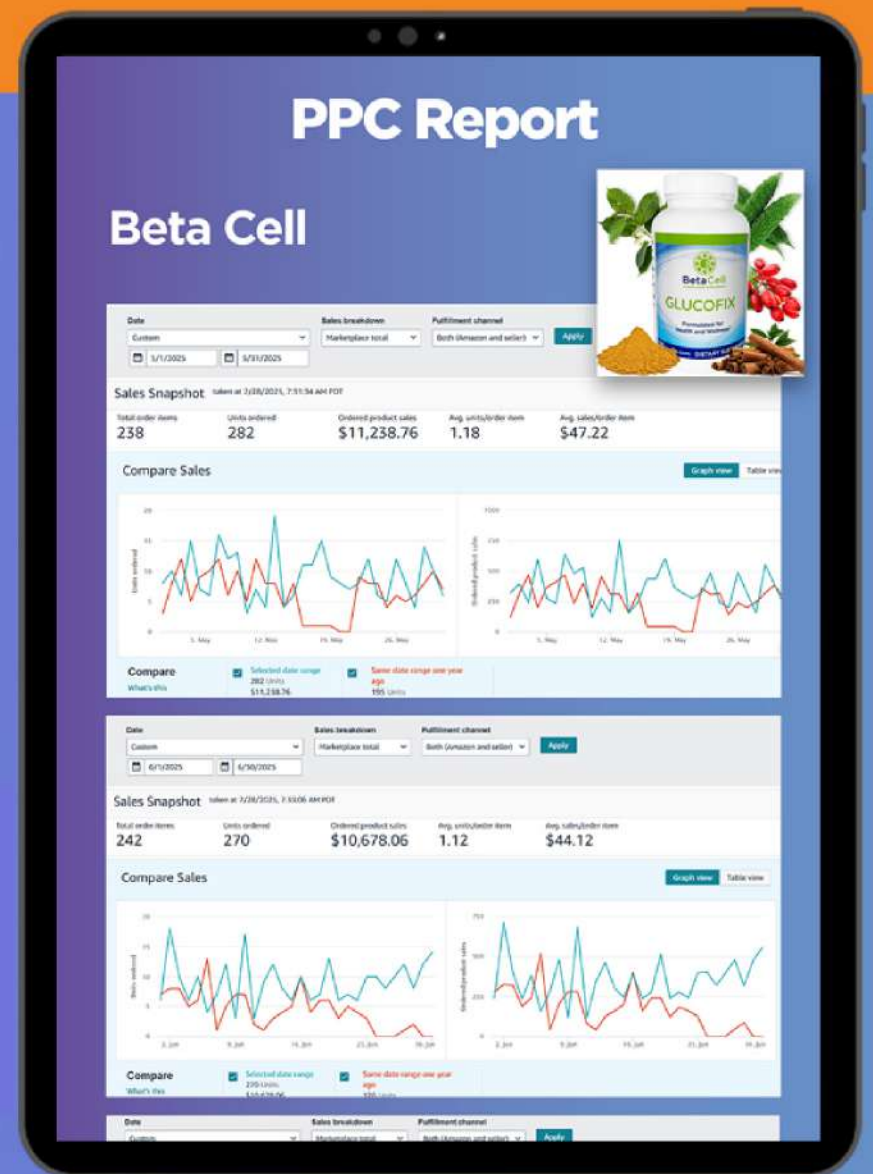


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Full-service strategy to scale
your product visibility
and sales



Research & Targeting

Market & keyword
research to fuel
winning campaign



Optimization

Smart bidding and
campaign tuning to
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Growth & Scaling

Continuous analysis to
scale what's working

**Let us take your Amazon Ads to
the next level**

Get a Custom PPC Plan

PPC Report

Amazon Built Pro



Date

Custom

6/1/2025

6/30/2025

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

Sales Snapshot taken at 7/28/2025, 7:40:32 AM PDT

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
961	1,037	\$20,794.56	1.08	\$21.64

Compare Sales

Graph viewTable view

Units ordered

Ordered product sales

Compare

What's this

☒ Selected date range

1,037 Units

\$20,794.56

☒ Same date range one year ago

1,271 Units

\$28,901.02

Date

Custom

5/1/2025

5/31/2025

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

Sales Snapshot taken at 7/28/2025, 7:39:38 AM PDT

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
720	776	\$15,863.66	1.08	\$22.03

Compare Sales

Graph viewTable view

Units ordered

Ordered product sales

Compare

What's this

☒ Selected date range

776 Units

\$15,863.66

☒ Same date range one year ago

1,098 Units

\$26,262.05

Date

Custom

5/1/2025

5/31/2025

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

Sales Snapshot taken at 7/28/2025, 7:39:38 AM PDT

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
720	776	\$15,863.66	1.08	\$22.03

Compare Sales

Graph viewTable view

Units ordered

Ordered product sales

Compare

What's this

☒ Selected date range

776 Units

\$15,863.66

☒ Same date range one year ago

1,098 Units

\$26,262.05

PPC Report

Beta Cell



Date

Custom

5/1/2025

5/31/2025

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

Sales Snapshot

taken at 7/28/2025, 7:31:34 AM PDT

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
238	282	\$11,238.76	1.18	\$47.22

Compare Sales

Graph viewTable view

Units ordered

Ordered product sales

Compare

What's this

☒ Selected date range

282 Units

\$11,238.76

☒ Same date range one year ago

195 Units

Date

Custom

6/1/2025

6/30/2025

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

Sales Snapshot

taken at 7/28/2025, 7:33:06 AM PDT

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
242	270	\$10,678.06	1.12	\$44.12

Compare Sales

Graph viewTable view

Units ordered

Ordered product sales

Compare

What's this

☒ Selected date range

270 Units

\$10,678.06

☒ Same date range one year ago

126 Units

Date

Custom

7/1/2025

7/28/2025

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

Sales Snapshot

taken at 7/28/2025, 7:35:15 AM PDT

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
299	340	\$13,509.10	1.14	\$45.18

Compare Sales

Graph viewTable view

Units ordered

Ordered product sales

Compare

What's this

☒ Selected date range

340 Units

\$13,509.10

☒ Same date range one year ago

167 Units

\$6,271.78

PPC Report

Luxe Function



Date

Custom

3/1/2025

3/31/2025

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

Sales Snapshot

taken at 7/28/2025, 7:43:38 AM PDT

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
12	12	\$2,148.00	1	\$179.00

Compare Sales

Graph view

Table view

Units ordered

3. Mar

10. Mar

17. Mar

24. Mar

31. Mar

Ordered product sales

3. Mar

10. Mar

17. Mar

24. Mar

31. Mar

Compare

What's this

Selected date range

12 Units

\$2,148.00

Same date range one year ago

0 Units

\$0.00

Date

Custom

4/1/2025

4/30/2025

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

Sales Snapshot

taken at 7/28/2025, 7:45:09 AM PDT

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
197	204	\$26,785.29	1.04	\$135.97

Compare Sales

Graph view

Table view

Units ordered

7. Apr

14. Apr

21. Apr

28. Apr

Ordered product sales

7. Apr

14. Apr

21. Apr

28. Apr

Compare

What's this

Selected date range

204 Units

\$26,785.29

Same date range one year ago

0 Units

\$0.00

Date

Custom

5/1/2025

5/31/2025

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

Sales Snapshot

taken at 7/28/2025, 7:45:57 AM PDT

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
197	211	\$27,322.29	1.07	\$138.69

Compare Sales

Graph view

Table view

Units ordered

5. May

12. May

19. May

26. May

Ordered product sales

5. May

12. May

19. May

26. May

Compare

What's this

Selected date range

211 Units

\$27,322.29

Same date range one year ago

0 Units

\$0.00